

ARTWORK CHECKLIST



In order to keep your costs down please read the following carefully.

- ARTWORK IS PREFERRED AS A PRESS RESOLUTION PDF FILE:
Save PDF files at Press resolution **NOT** screen resolution and remember to embed all fonts.
Please supply with a 2mm bleed if applicable
- ARTWORK IS ALSO ACCEPTED IN THE FOLLOWING FORMATS:
ADOBE INDESIGN
QUARK EXPRESS 6.5
ADOBE PHOTOSHOP CS
ADOBE ILLUSTRATOR CS
It is possible to save documents as earlier versions in most software if necessary.
- ALL RGB COLOUR IMAGES MUST BE CONVERTED TO CMYK
- RESOLUTION OF IMAGES SHOULD BE AT 300dpi or higher
- ALL FONTS MUST BE INCLUDED ON THE DISC, EVEN FOR EPS FILES (or converted to paths/outlines depending on the application used)
- A BLEED OF AT LEAST 2mm MUST BE ADDED WHERE REQUIRED
- PLEASE DELETE UNUSED COLOUR SWATCHES FROM COLOUR PALETTES
- SOME SOFTWARE HAS A DUAL-ROLE APPLICATION FOR WEB AND PRINT. PLEASE ENSURE ALL ARTWORK PRODUCED IS PRINT-COMPATIBLE
- A MOCK-UP AND IDEALLY COLOUR SEPARATED PROOFS SHOULD BE SUPPLIED TO ALLOW PLATES TO BE CHECKED, THUS HELPING TO AVOID COSTLY MISTAKES

Please note that we can only separate some Microsoft software to four colour process, therefore spot Pantone colours need to be created in an alternative software.

Supply digital files as separate pages, do not try to impose as we have imposition software to do this.

Any quotations supplied are based on artwork on discs being correctly prepared and formatted in accordance with the above specifications. Additional charges may be incurred for any remedial work necessary to make artwork suitable for print.

